

Newell Corporation Privacy Policy for SMS Communications

Effective Date: July 25, 2025

Thank you for trusting Newell Corporation with your information. This Privacy Policy explains how we collect, use, and protect your personal information when you opt in to receive text messages from us.

1. Information We Collect

When you opt-in to receive SMS messages, we may collect the following information:

- Your mobile phone number
- Your name (if provided)
- Consent to receive text messages

2. How We Use Your Information

We use your information to:

- Send you updates and important notifications regarding your inquiry
- Respond to your inquiries or customer service requests
- Improve our services and communication

3. Consent

By providing your mobile number and opting in, you consent to receive recurring text messages from [Your Business Name]. Message frequency may vary. Message and data rates may apply.

You can opt out at any time by replying “STOP” to any message. For help, reply “HELP” or contact us at [Insert Contact Info].

4. Sharing Your Information

We do **not** sell, rent, or share your phone number with third parties for their marketing purposes. We may share your information with trusted service providers who help us deliver our SMS services, under strict confidentiality agreements.

5. Data Security

We take reasonable measures to protect your information from unauthorized access, disclosure, or misuse. However, no method of transmission over the Internet or mobile networks is 100% secure.

6. Your Rights

You have the right to:

- Opt out of SMS communications at any time
- Request access to or deletion of your personal information

To exercise these rights, contact us at [Insert Contact Email or Phone Number].

7. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.